



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Schedule Dates 10/23/12-10/29/12
Advertiser Restore Our Future (68533)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand RESTORE/FUTURE 10/23 (479472)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 2105
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments RESTORE/FUTURE 10/23

Last Modified 10/10/12
Entered By Nancy Brutus
CO-OP No
Headline # 0636908
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,474.25
Net Total \$82,020.75
Sales Tax

By Broadcast Month
Oct. 2012 78 \$85,645.00
Nov. 2012 15 \$10,850.00
Grand Total: 93 \$96,495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/23/12-10/26/12	3	:30	6A-7A (EST)	4		X	X	X	X			4	\$650.00	\$2,600.00	West Palm Beach (WPEC)		10/10/12
2.0	Normal Line / SPOT (2)	10/23/12-10/26/12	3	:30	9A-10A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	West Palm Beach (WPEC)		10/10/12
3.0	Normal Line / SPOT (3)	10/23/12-10/26/12	3	:30	11A-12P (EST)	4		X	X	X	X			4	\$950.00	\$3,800.00	West Palm Beach (WPEC)		10/10/12
4.0	Normal Line / SPOT (4)	10/23/12-10/26/12	3	:30	12P-12:30P (EST)	4		X	X	X	X			4	\$650.00	\$2,600.00	West Palm Beach (WPEC)		10/10/12
5.0	Normal Line / SPOT (5)	10/23/12-10/26/12	5	:30	12:30P-4P (EST)	8		X	X	X	X			8	\$550.00	\$4,400.00	West Palm Beach (WPEC)		10/10/12
6.0	Normal Line / SPOT (6)	10/23/12-10/26/12	3	:30	4P-5P (EST)	4		X	X	X	X			4	\$650.00	\$2,600.00	West Palm Beach (WPEC)		10/10/12
7.0	Normal Line / SPOT (7)	10/23/12-10/26/12	3	:30	5P-5:30P (EST)	4		X	X	X	X			4	\$950.00	\$3,800.00	West Palm Beach (WPEC)		10/10/12
8.0	Normal Line / SPOT (8)	10/23/12-10/26/12	3	:30	5:30P-6P (EST)	4		X	X	X	X			4	\$950.00	\$3,800.00	West Palm Beach (WPEC)		10/10/12
9.0	Normal Line / SPOT (9)	10/23/12-10/26/12	3	:30	6P-6:30P (EST)	4		X	X	X	X			4	\$1,125.00	\$4,500.00	West Palm Beach (WPEC)		10/10/12
10.0	Normal Line / SPOT (10)	10/23/12-10/26/12	3	:30	7:30P-8P (EST)	6		X	X	X	X			6	\$650.00	\$3,900.00	West Palm Beach (WPEC)		10/10/12
11.0	Normal Line / SPOT (11)	10/23/12-10/26/12	3	:30	11:35P-12:35A (EST)	8		2	2	2	2			8	\$425.00	\$3,400.00	West Palm Beach (WPEC)		10/10/12
12.0	Normal Line / SPOT (12)	10/23/12-10/28/12	3	:30	11P-11:35P (EST)	6		X	X	X	X	X		6	\$1,300.00	\$7,800.00	West Palm Beach (WPEC)		10/10/12
13.0	Normal Line / Prime (13)	10/23/12-10/23/12	3	:30	8P-CBS-NICS (Tuesday)	1		1						1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		10/10/12

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

CONFIRMATION CONTRACT



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Schedule Dates	10/23/12-10/29/12	Last Modified	10/10/12
Advertiser	Restore Our Future (68533)	Entered By	Nancy Brutus
Agency	Mentzer Media Services (1381)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06366908
Brand	RESTORE/FUTURE 10/23 (479472)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CLOYD, ELISE	Commission %	15.00
Phone/Fax	/	Commission	\$14,474.25
CPE	2105	Net Total	\$82,020.75
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	RESTORE/FUTURE 10/23		

By Broadcast Month	Spots	Rate
Oct. 2012	78	\$85,645.00
Nov. 2012	15	\$10,850.00
Grand Total:	93	\$96,495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Prime (14)	10/25/12-10/25/12	3	:30	9P- CBS- Person of Interest (Thursday)					1				1	\$3,700.00	\$3,700.00	West Palm Beach (WPEC)		10/10/12
15.0	Normal Line / Prime (15)	10/25/12-10/25/12	3	:30	10P- CBS- Elementary (Thursday)					1				1	\$2,800.00	\$2,800.00	West Palm Beach (WPEC)		10/10/12
16.0	Normal Line / Prime (16)	10/26/12-10/26/12	3	:30	8P- CBS- CSI New York (Friday)						1			1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/10/12
17.0	Normal Line / Prime (17)	10/26/12-10/26/12	3	:30	10P- CBS- Blue Bloods (Friday)						1			1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		10/10/12
18.0	Normal Line / SPOT (18)	10/27/12-10/27/12	3	:30	7A- 9A (EST) (Saturday)							2		2	\$650.00	\$1,300.00	West Palm Beach (WPEC)		10/10/12
19.0	Normal Line / Prime (19)	10/27/12-10/27/12	3	:30	9P- CBS- Criminal Minds (Saturday)							1		1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/10/12
20.0	Normal Line / Prime (20)	10/27/12-10/27/12	3	:30	10P- CBS- 48 Hours (Saturday)							1		1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/10/12
21.0	Normal Line / SPOT (21)	10/28/12-10/28/12	3	:30	7A- 8A (EST) (Sunday)								2	2	\$285.00	\$570.00	West Palm Beach (WPEC)		10/10/12
22.0	Normal Line / SPOT (22)	10/28/12-10/28/12	3	:30	8A- 9A (EST) (Sunday)								2	2	\$375.00	\$750.00	West Palm Beach (WPEC)		10/10/12
23.0	Normal Line / SPOT (23)	10/28/12-10/28/12	3	:30	9A- 10:30A (EST) (Sunday)								1	1	\$1,675.00	\$1,675.00	West Palm Beach (WPEC)		10/10/12
24.0	Normal Line / SPOT (24)	10/28/12-10/28/12	3	:30	10:30A- 11:30A (EST) (Sunday)								1	1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Schedule Dates	10/23/12-10/29/12	Last Modified	10/10/12
Advertiser	Restore Our Future (68533)	Entered By	Nancy Brutus
Agency	Mentzer Media Services (1381)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06366908
Brand	RESTORE/FUTURE 10/23 (479472)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	CLOYD, ELISE	Commission %	15.00
Phone/Fax	/	Commission	\$14,474.25
CPE	2105	Net Total	\$82,020.75
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	RESTORE/FUTURE 10/23		

By Broadcast Month	Spots	Rate
Oct. 2012	78	\$85,645.00
Nov. 2012	15	\$10,850.00
Grand Total:	93	\$96,495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT (25)	10/28/12-10/29/12	3	:30	7P- 8P (EST)								1	1	\$5,600.00	\$5,600.00	West Palm Beach (WPEC)		10/10/12
26.0	Normal Line / Prime (26)	10/28/12-10/29/12	3	:30	8P- CBS-Amazing Race (Sunday)								1	1	\$4,100.00	\$4,100.00	West Palm Beach (WPEC)		10/10/12
27.0	Normal Line / Prime (27)	10/28/12-10/29/12	3	:30	10P- CBS-The Mentalist (Sunday)								1	1	\$3,800.00	\$3,800.00	West Palm Beach (WPEC)		10/10/12
28.0	Normal Line / SPOT (28)	10/29/12-10/29/12	3	:30	6A- 7A (EST)		1							1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/10/12
29.0	Normal Line / SPOT (29)	10/29/12-10/29/12	3	:30	9A- 10A (EST)		1							1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/10/12
30.0	Normal Line / SPOT (30)	10/29/12-10/29/12	3	:30	11A- 12P (EST)		1							1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/10/12
31.0	Normal Line / SPOT (31)	10/29/12-10/29/12	3	:30	12P- 12:30P (EST)		1							1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/10/12
32.0	Normal Line / SPOT (32)	10/29/12-10/29/12	5	:30	12:30P- 4P (EST)		2							2	\$550.00	\$1,100.00	West Palm Beach (WPEC)		10/10/12
33.0	Normal Line / SPOT (33)	10/29/12-10/29/12	3	:30	4P- 5P (EST)		1							1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/10/12
34.0	Normal Line / SPOT (34)	10/29/12-10/29/12	3	:30	5P- 5:30P (EST)		1							1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/10/12
35.0	Normal Line / SPOT (35)	10/29/12-10/29/12	3	:30	5:30P- 6P (EST)		1							1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/10/12
36.0	Normal Line / SPOT (36)	10/29/12-10/29/12	3	:30	6P- 6:30P (EST)		1							1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		10/10/12
37.0	Normal Line / SPOT (37)	10/29/12-10/29/12	3	:30	7:30P- 8P (EST)		2							2	\$650.00	\$1,300.00	West Palm Beach (WPEC)		10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Schedule Dates 10/23/12-10/29/12
Advertiser Restore Our Future (56533)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1167)
Brand RESTORE/FUTURE 10/23 (479472)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 2105
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments RESTORE/FUTURE 10/23

Last Modified 10/10/12
Entered By Nancy Brutus
CO-OP No
Headline # 06365908
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,474.25
Net Total \$82,020.75
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 78 \$85,645.00
Nov. 2012 15 \$10,850.00
Grand Total: 93 \$96,495.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT (38)	10/29/12-10/29/12	3	:30	11:35P- 12:35A (EST)	2								2	\$425.00	\$850.00	West Palm Beach (WPEC)		10/10/12
39.0	Normal Line / SPOT (39)	10/29/12-10/29/12	3	:30	11P- 11:35P (EST)	1								1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

E Bookend P/B Piggy Back

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPEC-TV	Date: 10/19/12
---	---

I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	10/23- 10/29 WPEC # 1391232			

Total Charges: \$ 96,495 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="checked" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Lillie K. Roberts Lillie K. Roberts Sales Director
Signature Printed Name Title



Client Information Request Form
Issue

Advertiser Group Name: Restore Our Future, Inc.

Address: 1250 Eye Street NW, Suite 900

City, State & Zip Code: Washington, DC 20005

Phone: 202-572-8663

Fax: 202-572-8683

Executive Director or
President Carl Forti

Group Treasurer Charles R. Spies



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Restore Our Future PARTY: _____

OFFICE/DESCRIPTION: ISSUE ELECTION DATE: 8/14/12

INQUIRY MADE BY: Elise Gloyd
Candidate Manager Agency Committee (circle one)

ADDRESS: Mentzer Media Services
100 Fairmount Ave., Suite 306
Towson, MD 21286

PHONE: 410-825-7034 FAX: 410-321-9516

EMAIL: _____

Information Requested: Rates & Airline

Final Disposition: Order Placed \$96,495=

If Committee, list officers and position: _____

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
T'Rep WASH.